



FLEURIEU
FILM FESTIVAL

Sponsorship Packages

Fleurieu Film Festival
Saturday 8th February 2025

Document version 1.1

Welcome to the Fleurieu Film Festival - an annual competitive short film festival, set under the stars in the picturesque Fleurieu Peninsula, South Australia.

About the Fleurieu Film Festival

Established as a beloved event on the local calendar, the FFF plays a vital role in enriching the arts and culture of the region while treating attendees to a delightful fusion of exceptional food, wine, and entertainment.

We are determined to expand our audience, recognising that there are many individuals, both local and interstate, who would relish the opportunity to experience captivating short films in a unique alfresco setting.

Not only does the FFF contribute to the local economy by encouraging businesses to participate, but it also fosters a relationship with visitors, urging them to support the region's vibrant establishments.

The festival serves as a vibrant platform for emerging filmmakers, providing them with an avenue to showcase their talent and creativity to a captivated audience.

Since its inception in 2016, the FFF has ignited the passion for film and art in the local community, creating a cultural hub on the Fleurieu Peninsula that continues to grow and inspire.

Drawing filmmakers from across Australia, the FFF has gained a stellar reputation and earned a coveted spot on the national filmmakers' calendar.

Why sponsor us

Sponsoring the Fleurieu Film Festival offers a host of opportunities to elevate your brand's visibility, drive traffic to your business, launch new products or services, and forge genuine connections with employees, clients, and consumers - all within a vibrant and fun-filled atmosphere.

At the FFF, we believe in the power of tailored sponsorship packages, made to align with your organisation's marketing objectives, budget constraints, and aspirations. Join us in celebrating the magic of filmmaking while reaping the benefits of a partnership that resonates with both your business goals and the spirit of creativity.

Fleurieu Film Festival Sponsorship Tiers

'Red Dog' Bronze Sponsor

\$300 Sponsorship

- Brand inclusion in FFF e-newsletter
- Brand inclusion on FFF website
- Logo inclusion in FFF Promotional Trailer
- Invitation to Festival Launch
- Two complimentary Screening & Awards Night tickets

'Storm Boy' Silver Sponsor

\$500 Sponsorship

- Brand inclusion in FFF e-newsletter
- Brand inclusion on FFF website
- Dedicated Social Media mention
- Logo inclusion on Official FFF Poster
- Intermission Reel Promo Slide
- Logo in promotional e-newsletter to FFF database
- Logo inclusion in FFF Promotional Trailer
- Invitation to Festival Launch
- Access to VIP Lounge
- Two complimentary Screening & Awards Night tickets



'Breaker Morant' Gold Sponsor

\$1000 Sponsorship

- Brand inclusion in FFF e-newsletter
- Brand inclusion on FFF website
- Dedicated Social Media mention
- Intermission Reel Promo Slide
- Logo inclusion on FFF signage & selected promotional material
- Logo in promotional e-newsletter to FFF database
- Logo on-screen prior to FFF screenings
- Logo inclusion in FFF Promotional Trailer
- Invitation to Festival Launch
- Access to VIP Lounge
- Two complimentary Screening & Awards Night tickets

'Shine' Platinum Sponsor

\$2000+ Sponsorship

- Brand inclusion in FFF e-newsletter
- Brand inclusion on FFF website
- Dedicated Social Media mention
- Logo inclusion on Official FFF Poster
- Intermission Reel Promo Slide
- Logo inclusion on FFF signage & selected promotional material
- Logo in promotional e-newsletter to FFF database
- Brand signage in VIP Lounge
- Logo on-screen prior to FFF screenings
- Logo inclusion in FFF Promotional Trailer
- Invitation to Festival Launch
- Access to VIP Lounge
- Two complimentary Screening & Awards Night tickets



SPONSORSHIP MATRIX

	FFF Membership	Bronze Sponsor	Silver Sponsor	Gold Sponsor	Platinum Sponsor
AGM Voting Entitlement	✓				
Brand inclusion in FFF e-newsletter		✓	✓	✓	✓
Brand inclusion on FFF website		✓	✓	✓	✓
Dedicated Social Media mentions			✓	✓	✓
Logo inclusion on official FFF Poster					✓
Intermission Reel Promo Slide			✓	✓	✓
Logo inclusion on FFF signage & selected promotional material				✓	✓
Logo in promotional e-newsletter to FFF database			✓	✓	✓
Brand signage in VIP Lounge					✓
Logo on-screen prior to FFF screenings				✓	✓
Logo inclusion in FFF Promotional Trailer		✓	✓	✓	✓
Invitation to Festival Launch	✓	✓	✓	✓	✓
Access to VIP Lounge			✓	✓	✓
Screening & Awards Night Ticket(s)	Discounted	2	2	2	2

Submitting sponsor material

What you need to supply to us (top-level)

Please see the following pages for detailed information.

"Red Dog" Bronze Sponsors

- Logo image file in RGB colour mode & Black/White version.
- "Banner advertisement" style image file with the dimensions of 1200 x 600 (2:1 Ratio) in RGB colour mode.

"Storm Boy" Silver Sponsors

- Logo image file in RGB colour mode & Black/White version.
- "Banner advertisement" style image file with the dimensions of 1200 x 600 (2:1 Ratio) in RGB colour mode.
- Video file up to 1 minute in duration in either Apple ProRes or H264 (mp4) format with a bitrate of at least 20mbps.
- (Optional Social Media Post) Image file with the dimensions of 940 x 788 (1.2:1 Ratio) in RGB colour mode and/or written copy.

"Breaker Morant" Gold Sponsors

- Logo image file in RGB colour mode & Black/White version.
- "Banner advertisement" style image file with the dimensions of 1200 x 600 (2:1 Ratio) in RGB colour mode.
- Video file up to 1 minute in duration in either Apple ProRes or H264 (mp4) format with a bitrate of at least 20mbps.
- (Optional Social Media Post) Image file with the dimensions of 940 x 788 (1.2:1 Ratio) in RGB colour mode and/or written copy.
- Logo image file in CMYK colour mode.
- (Optional Screening Slide) Image file with the dimensions of 1920x1080 in RGB colour mode.

"Shine" Platinum Sponsors

- Logo image file in RGB colour mode & Black/White version.
- "Banner advertisement" style image file with the dimensions of 1200 x 600 (2:1 Ratio) in RGB colour mode.
- Video file up to 1 minute in duration in either Apple ProRes or H264 (mp4) format with a bitrate of at least 20mbps.
- (Optional Social Media Post) Image file with the dimensions of 940 x 788 (1.2:1 Ratio) in RGB colour mode and/or written copy.
- Logo image file in CMYK colour mode.
- (Optional Screening Slide) Image file with the dimensions of 1920x1080 in RGB colour mode.
- BYO pull-up banner or similar at the current year's Screening And Awards Night.

"Red Dog" Bronze Sponsors (and higher)

Logo Inclusion In Sponsorship Grid and FFF Promotional Trailer

"Red Dog" Bronze Sponsors (and higher) are invited to send us a logo image file in RGB colour mode and a Black/White version. This will be included alongside other sponsor logos in an announcement video showing the finalist films to promote the current year's Screening and Awards Night. The logo will also be placed on a sponsorship 'grid' that is placed on our website, in the printed programme and in our emails.

Brand Inclusion On E-Newsletter

"Red Dog" Bronze Sponsors (and higher) are invited to send us an image file with the dimensions of 1200 x 600 (2:1 Ratio) in RGB colour mode. These images function as advertising banners. This will be included in at least one email to our general mailing list. Your Brand Inclusion image can be added to our e-newsletters up to one month after confirming sponsorship. This image may be displayed alongside other Brand Inclusion images in an e-newsletter.

"Storm Boy" Silver Sponsors (and higher)

Logo In Promotional E-Newsletter To FFF Database

"Storm Boy" Silver Sponsors (and higher) are invited to send us a logo image file in RGB colour mode and a Black/White version. This will be included in emails to our general mailing list. Your logo will be added to our sponsorship grid image within one month of confirming sponsorship. Your image will be displayed alongside other logos in our e-newsletter.

Intermission Reel Promo Slide

"Storm Boy" Silver Sponsors (and higher) are invited to send us a video file up to 1 minute in duration in either Apple ProRes or H264 (mp4) format with a bitrate of at least 20mbps. This will be played during the intermission at the current year's Screening and Awards Night.

Dedicated Social Media Mentions

"Storm Boy" Silver Sponsors (and higher) are invited to send us an image file with the dimensions of 940 x 788 (1.2:1 Ratio) in RGB colour mode. Sponsors are also welcome to send us their own written copy. This will be posted on the Fleurieu Film Festival social media in the lead up to the current year's Screening and Awards Night and after the current year's festival (2 times total per year of sponsorship). If no image or written copy is provided within one month of confirming sponsorship we will create the social media mention on the sponsor's behalf.

Access To VIP Lounge

"Storm Boy" Silver Sponsors (and higher) are invited to access the VIP Lounge at the current year's Screening and Awards Night. The VIP Lounge is where sponsors and finalist filmmakers mingle and enjoy other benefits.

"Breaker Morant" Gold Sponsors (and higher)

Logo On Screen Prior To FFF Screenings

"Breaker Morant" Gold Sponsors (and higher) are invited to send us a logo image file OR a promotional image with the dimensions of 1920x1080 in RGB colour mode. This will be shown on screen in rotation with other images prior to the films playing at the current year's Screening and Awards Night and other screening events within 12 months of beginning sponsorship.

Logo Inclusion On FFF Signage And Selected Promotional Material

"Breaker Morant" Gold Sponsors (and higher) are invited to send us a logo image file in CMYK colour mode. This will be included on the Fleurieu Film Festival pull up banner at the current year's Screening and Awards Night. Pull up banners are printed in October prior to the current Screening and Awards Night. If you are a "Breaker Morant" Gold Sponsor after October we cannot guarantee inclusion of the logo.

"Shine" Platinum Sponsors

Logo Inclusion On FFF Poster

"Shine" Platinum Sponsors are invited to send us a logo image file in CMYK colour mode. This will be included on the Fleurieu Film Festival poster and postcard flyer leading up to entries closing and the current year's Screening and Awards Night. Postcard flyers are printed in October and posters are printed in December prior to the current Screening and Awards Night. If you are a "Shine" Platinum sponsor after these months we cannot guarantee inclusion of the logo.

Brand Signage In VIP Lounge

"Shine" Platinum Sponsors are invited to bring a pull-up banner or similar. This can be displayed in the VIP Lounge at the current year's Screening and Awards Night.

Notes:

If we haven't specified we will complete the work in absence of your image/video/written contribution we will be unable to guarantee your inclusion in particular offerings. Donating to any of these tiers does not guarantee a prize/prize naming sponsorship. Please contact us prior to becoming a sponsor to ask about prize or prize naming sponsorship. Often our prizes are supplied by industry sponsors and are in-kind non-cash donations to a winner.



*“A great Australian festival
for emerging short filmmakers”*

www.fleurieufilmfestival.com.au/sponsors