

FLEURIEU FILM ★ FESTIVAL ★

SATURDAY 4TH FEBRUARY 2023

SPONSORSHIP PACKAGE





The FLEURIEU FILM FESTIVAL

is a well established event on the local calendar.

The FFF contributes to the arts and culture in the region and showcases great food, wine and entertainment.

- We want to increase the range of our audience, believing there are many more people who would enjoy this unique presentation of short films in an alfresco setting.
- The FFF supports the local economy by encouraging businesses to participate and by encouraging visitors to support these businesses.

The FLEURIEU FILM FESTIVAL

is an industry-standard, competitive short film festival held on the Fleurieu Peninsula of South Australia.

- The FFF is an avenue for new and emerging filmmakers to showcase their work.
- Since 2016 FFF has engaged the local community in film and art through their participation in the event and has created a cultural hub on the Fleurieu Peninsula.
- The FFF attracts film makers from across Australia to participate and it has become a renowned event on the national film makers calendar.

Why the FLEURIEU FILM FESTIVAL ?

- Festival sponsorships are opportunities to build brand awareness, drive traffic to your business, launch new products or services and connect with your employees, clients and consumers in a fun atmosphere.
- The FFF offers tailored packages created in line with your organisations marketing objectives, budget and brand requirements.



The FLEURIEU FILM FESTIVAL SPONSORSHIP LEVELS

‘Friends Of The Festival’ Sponsor

- \$100 Sponsorship
- Brand inclusion on FFF website
- Invitation to Festival Launch
- One complimentary Screening & Awards Night ticket.

‘Red Dog’ Bronze Sponsor

- \$300 Sponsorship
- Brand inclusion in FFF e-newsletter
- Brand inclusion on FFF website
- Logo inclusion in FFF Promotional Trailer
- Invitation to Festival Launch
- Two complimentary Screening & Awards Night tickets.

‘Storm Boy’ Silver Sponsor

- \$500 Sponsorship
- Brand inclusion in FFF e-newsletter
- Brand inclusion on FFF website
- Dedicated Social Media mentions
- Logo inclusion on Official FFF Poster
- Intermission Reel Promo Slide
- Logo in promotional e-newsletter to FFF database
- Logo inclusion in FFF Promotional Trailer
- Invitation to Festival Launch
- Access to VIP Lounge
- Two complimentary Screening & Awards Night tickets.



The FLEURIEU FILM FESTIVAL SPONSORSHIP LEVELS

‘Breaker Morant’ Gold Sponsor

- \$1000 Sponsorship
- Brand inclusion in FFF e-newsletter
- Brand inclusion on FFF website
- Dedicated Social Media mentions
- Intermission Reel Promo Slide
- Logo inclusion on FFF signage & selected promotional material
- Logo in promotional e-newsletter to FFF database
- Logo on-screen prior to FFF screenings
- Logo inclusion in FFF Promotional Trailer
- Invitation to Festival Launch
- Access to VIP Lounge
- Three complimentary Screening & Awards Night tickets.

‘Shine’ Platinum Sponsor

- \$2000+ Sponsorship
- Brand inclusion in FFF e-newsletter
- Brand inclusion on FFF website
- Dedicated Social Media mentions
- Logo inclusion on Official FFF Poster
- Intermission Reel Promo Slide
- Logo inclusion on FFF signage & selected promotional material
- Logo in promotional e-newsletter to FFF database
- Brand signage in VIP Lounge
- Logo on-screen prior to FFF screenings
- Logo inclusion in FFF Promotional Trailer
- Invitation to Festival Launch
- Access to VIP Lounge
- Four complimentary Screening & Awards Night tickets.

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SPONSORSHIP MATRIX

	FFF Membership	Friends of the Fest \$100 Sponsor	Bronze Sponsor	Silver Sponsor	Gold Sponsor	Platinum Sponsor
AGM Voting Entitlement	✓					
Brand inclusion in FFF e-newsletter			✓	✓	✓	✓
Brand inclusion on FFF website		✓	✓	✓	✓	✓
Dedicated Social Media mentions				✓	✓	✓
Logo inclusion on Official FFF Poster						✓
Intermission Reel Promo Slide				✓	✓	✓
Logo inclusion on FFF signage & selected promotional material					✓	✓
Logo in promotional e-newsletter to FFF database				✓	✓	✓
Brand signage in VIP Lounge						✓
Logo on-screen prior to FFF screenings					✓	✓
Logo inclusion in FFF Promotional Trailer			✓	✓	✓	✓
Invitation to Festival Launch	✓	✓	✓	✓	✓	✓
Access to VIP Lounge				✓	✓	✓
Screening & Awards Night Ticket(s)	Discounted	1 +	2	2	3	4

*“A great Australian festival
for emerging short filmmakers”*

www.fleurieufilmfestival.com.au/sponsors

